



**Testimony before the
National Surface Transportation Policy and Revenue
Study Commission**

**National Field Hearing
Washington, D.C.
March 19, 2007**

VTIC: Vision and Purpose

VISION:

Every road enabled to deliver real-time traffic data at high quality & low cost

PURPOSE:

To promote the creation, collection and availability of high quality, real-time traffic data for travelers everywhere

VTIC formed to address traveler demand for real-time traffic information

- Business opportunities obvious
- Government needs greater focus
- Technology evolution accelerating
- Commercial solution requires data from all roads
- Benefits for fuel energy savings seen as new market
- Solutions available today

VTIC: The Opportunities

- Public private partnerships receiving renewed attention
- Potential to improve fuel efficiency is enormous...Up to 10%
- VII has promise in the long term
- Collection capabilities must include all roads to be effective

VTIC: Recommendations (Short term)

- Enthusiastic support for the Real-Time Traffic elements of the Administration's \$175 million Highway Congestion Initiative.
- Leverage federal investments with state and local commitments to provide real-time traffic data.
- Review successes nationally/internationally:
 - ITIP, energy credits of the 70s, VICS, RDS-TMC
- Increase funding for TTID Part 2 real-time data program
- Coordinate regional workshops with interested parties (public & private) to promote awareness and capabilities: VTIC, NACo, AASHTO, NGA
- Accelerate determination of benefits to mobility, fuel
- Commission should make recommendations on standards for state and local reporting to FHWA

VTIC: Recommendations (Longer Term)

- Real-time traffic data must be part of the planning and construction of transportation and transit infrastructure
- Accelerate deployment of early VII probe projects
- Full integration of information
- Liberation of data to empower drivers

VTIC: Conclusions

- Real Time Traffic can make a Difference!
- Its Use Contributes to:
 - Better Health
 - Cleaner Environment
 - Higher Fuel Efficiencies
 - Lower Cost of Consumer Goods
 - Improved Traveler Mobility